

# Terrell Youth Athletes

## SPONSORSHIP PACKET

### 2024



“WHERE CUBS BECOME *TIGERS*”

Est. 2016

TERRELLYOUTHATHLETES.COM



# Terrell Youth Athletes Inc.

## Active & Honorary Board Members

### *Active Board Members*

President	Xavier Williams
Vice President	Open
Treasurer	Ethan Seibert
Secretary	Tiffany Dotson
Board Member	Nicole Prisk
Board Member	Tracy Conder
Board Member	Tarance Gladney
Board Member	David Wells Jr
Board Member	Tracie Booker

## Directors of Terrell Youth Athletes

Athletic Director	Tarance Gladney
Director of Baseball	Shane Beaubien
Director of Concession	Tracie Booker
Director of Cheer	Manuela Faulk
Director of Football	David Wells Jr.
Director of Softball	Paige Webb
Director of Track	Open
Social Media Admin	Nicole Prisk

### *Honorary Board Members*

J.C. Jackson, Ricky Pipkins, Rokendric Pipkins, Jawarra Booker,  
Terrace Hawkins

*"Every kid is one caring adult away from being a success story"*

*Josh Shipp*

# Terrell Youth Athletes Inc

## Dear Potential Sponsors & Donors,

Dear Potential Sponsors & Donors, Terrell Youth Athletes Inc. is a non-profit organization, 501(c)(3) - (US Texas TIN# 32059746589), which joins individuals together to give their valuable time and effort to youth athletes from Pre-K to 6th grade.

Our mission is two-fold: To develop the fundamentals of baseball, softball, track, cheerleading, and football by encouraging participation in team sports. The goals of the program are to develop a sense of achievement, leadership skills, and a positive self-image for all participants. We will accomplish these goals by encouraging positive attitudes, healthy lifestyles, work ethic, discipline, and perseverance during the season and offseason. We believe that in developing those traits, our young children will not only be successful athletically, but throughout all aspects of their lives. Success is not just winning on the field or track, but winning in life by being an education student-athlete.

The most important steps in the planning process for TYA to have a successful season is obtaining local and corporate sponsorship from businesses and organizations. These greatly appreciated, tax-deductible, donations help offset the cost associated with TYA yearly expenses. We are looking for sponsors who are willing to donate or cover some of our major expenses such as: Registration Assistance for Unable Families, Equipment, Storage, Uniforms, League Fees, Trophies, Banquet, and Administrative Cost. When sponsoring with us we will do everything in our power to maximize the exposure for your business and match your company with a diverse family target audience.

With 100% of your donation empowering the compassionate service of Terrell Youth Athletes, those who need our help most have more promising futures. We and our beneficiaries are grateful for your support and generosity. Attached is our Sponsorship Packages, you may choose a package or donate out of the kindness of your heart. All donations will be accepted and appreciated. We thank you for giving our athletes a chance!

Thank You,

*Terrell Youth Athletes Inc.*

*"We cannot always build a future for our youth, but we can always build our youth for the future"*

*Franklin D. Roosevelt*

# Terrell Youth Athletes

## Sponsorship Packages

### Red \$100

- Announcement on Social Media

### White \$500

- TYA Hat
- Halftime Announce at All Home Games
- Logo on Banner

### Black \$750

- TYA Hat
- Halftime Announcement at All Home Games
- Logo On Banner
- Monthly Social Media Recognition

### Tiger \$1000

- TYA Hat
- Halftime Announcement at All Homes Games
- Logo on Banner
- Monthly Social Media Recognition
- 2 Home Game Tickets

### Terrell \$1500

- TYA Hat
- Halftime Announcement at All Home Games
- Logo On Banner
- Monthly Social Media Recognition
- 2 Home Game Tickets
- 2 Free Concession Stand Meals

### Platinum \$2500 & Up

- TYA Hat
- Halftime Announcement at All Home Games
- Logo On Banner Monthly Social Media Recognition
- Banquet Table
- ALL Home Game Tickets
- 5 Free Concession



"We can't always build the future for our youth,  
but we can build the youth for the future."

Terrell Youth Athletes

# Donation Form

“Every Kid Is One Caring Adult Away From Being A Success Story.”

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

Please direct my contribution to one of the following programs

\_\_\_\_\_ Baseball

\_\_\_\_\_ Softball

\_\_\_\_\_ Cheerleading

\_\_\_\_\_ Football

\_\_\_\_\_ Track

\_\_\_\_\_ All Sports of TYA

**Terrell Youth Athletes** would like to say thank you for your generous donation to the youth of our Terrell Community. Please return this form to us and we will send you a Donation Receipt and W-9, for tax purposes. Any questions please give us a call.

Xavier Williams (972)703-8600

Email: [terrellyouthathletes1@gmail.com](mailto:terrellyouthathletes1@gmail.com)

Website: [terrellyouthathletes.com](http://terrellyouthathletes.com)

“Where cubs become *TIGERS*”



TERRELL YOUTH ATHLETES



# SPORT PROGRAM EXPENSES





# Football

## Registration

- 2016-2021
  - 175 Athletes
    - \$130
- 2022
  - 130 Athletes
    - \$130
  - Coaches Fee
    - \$25
- 2023
  - 112 Athletes
    - \$100
  - Coaches Fee
    - \$25
- 2024
  - Athlete
    - \$125
  - Coaches Fee
    - \$25

## Insurance

- Nationwide Insurance
  - 2016-2022
    - \$2500 a year
  - 2023
    - \$2700 a year

## League Fees

- 2021
  - Team Registry
    - \$300 per Team
      - TYA has a minimum of 7 teams. 8 teams in 2021 season.
  - Player Certification
    - \$30 per player
- 2022
  - Player Certification
    - \$10 per athlete
- 2023



## TERRELL YOUTH ATHLETES



- 2020-2022
  - \$45 per Uniform (Flag)
  - \$65 per Uniform (Tackle)
- 2023
  - \$50 per Uniform (Flag)
  - \$115 for 2 Uniform (Tackle)

### Referees

- 2020-2022
  - 3 to 4 Referees Required per Game
    - \$40-\$60 per Ref/per Game
- 2023
  - 3-4 Referees Required
    - 4 Games
      - \$900

### Banquet

- 2020-2022
  - Herman Furlough Middle School
    - Building Rental, Decorations, Trophies, Awards
      - \$4,500 to \$6,000
- 2023
  - Bruce Wood Elementary
    - Building Rental, Decorations, Trophies, Awards
      - \$1800

### Game Announcer

- 2020-2023
  - Announces all games scheduled that day.
    - \$140 Per Day or \$20 per game

### Scoreboard Tech

- 2020-2023
  - Controls the scoreboard for all games scheduled that day.
    - \$180 Per Day/\$120 for 4 hours & \$20 per hour after the 4<sup>th</sup> hour.

### Cooking Services

- 2021-2022
  - BBQ Pit & Cook
    - \$100 per day





# Baseball

## Registration

- 2023
  - 103 Athletes
    - \$85
  - Coaches Fee
    - \$25
- 2024
  - Athlete
    - \$100
  - Coaches Fee
    - \$25

## Insurance

- Nationwide Insurance
  - 2023
    - \$500
  - 2024
    - \$500

## Coaches

- Background Checks
  - \$4 to \$50
    - Per Coach, Per Year

## Umpires

- 2023
  - \$50 per Umpire
    - 2 Required Per Game

## Uniforms

- 2023
  - Healy
    - \$55 per uniform

## Concession Stand

- 2023
  - \$400 - \$650 per home game.



# Cheer

## Registration

- 2023
  - Athlete
    - \$150
  - Coaches Fee
    - \$25
- 2024
  - Athlete
    - \$150
  - Coaches Fee
    - \$25

## Insurance

- Nationwide Insurance
  - 2023
    - \$500
  - 2024
    - \$500

## Coaches

- Background Checks
  - \$4 to \$50
    - Per Coach, Per Year

## Uniforms

- 2023
  - GeauXpro Sports
    - \$125 per uniform

## Banquet

- 2023
  - Bruce Wood Elementary School
    - Facility Fee Paid By Football Program
    - Trophies
      - \$150 for Awards and Trophies



# Softball

## Registration

- 2023
  - 26 Athletes
    - \$165 per athlete
  - Coaches Fee
    - \$25
- 2024
  - Athletes
    - \$150 per athlete
  - Coaches Fee
    - \$25

## Insurance

- Nationwide Insurance
  - 2023
    - \$500
  - 2024
    - \$500

## Coaches

- Background Checks
  - \$4 to \$50
    - Per Coach, Per Year

## Uniforms

- 2023
  - GeauXpro Sports
    - \$185 per athlete

## Banquet

- 2023
  - Bruce Wood Elementary School
    - Facility Fee Paid By Football Program
    - Trophies
      - \$150 for Awards and Trophies

## Miscellaneous



## TERRELL YOUTH ATHLETES



# Track

## Registration

- 2024
  - Athletes
    - \$200 per athlete

## Insurance

## Coaches

- Background Checks
  - \$4 to \$50 Per Coach, Per Year

## Uniforms

- 2024